

AUDIOHOUZZ

COMPANY PROFILE · 2026

LUXURY HOME AUDIO & CINEMA

Sole distributor in India of Focal, Naim, Transparent, Magna Audio and Monster, and designer of bespoke home theatres, media rooms and multi-room systems.

Formerly AK International

SOLE DISTRIBUTOR IN INDIA

FOCAL · NAIM · TRANSPARENT
MAGNA AUDIO · MONSTER

ABOUT US

SOUND, DESIGNED AROUND YOU

Audio Houzz is the sole distributor in India of Focal, Naim, Transparent, Magna Audio and Monster, and a specialist in high-end home theatre and integrated AV design.

Formerly AK International, we grew out of Fairdeal Electronics, the consumer electronics store founded in Mumbai by Mr. A. Kadir Fruitwala more than three decades ago. That focus on each customer's needs still guides everything we do.

With our system integration partners we design and deliver media rooms, home cinemas, multi-room and outdoor audio for homes, holiday houses, conference rooms and corporate offices, working closely with architects, interior designers and developers.



30+
YEARS OF THE FAIRDEAL LEGACY

5
BRANDS, SOLE DISTRIBUTOR IN INDIA

11
STORES ACROSS INDIA

5
EXPERIENCE CENTRES

Under Director **Aamir Fruitwala**, we partner directly with the manufacturers of the world's finest audio brands, giving our dealers and clients the best in price, quality and support.

FOCAL® naim TRANSPARENT MAGNA MONSTER®



FOCAL®

FRANCE · SINCE 1979

FRENCH HIGH FIDELITY

Focal has been building benchmark acoustic equipment since 1979: loudspeakers, headphones, in-wall and in-ceiling speakers and professional monitors, designed and made in Saint-Étienne, France.

Its values bring together technology, mechanics, fine materials and design, from compact bookshelf models to the legendary Utopia line.



Headphones: the wireless Bathys and Bathys MG with active noise cancelling, and the high-fidelity Utopia, Stellia, Clear MG, Hadenys and Azurys.



naim

ENGLAND · SINCE 1973

BRITISH HI-FI, BUILT AROUND THE MUSIC

Founded in 1973 in Salisbury, Wiltshire, Naim designs every product in service of the sound, to bring you as close as possible to the original live performance.

From the award-winning Mu-so wireless systems to reference streamers and amplifiers, each element is crafted to remove interference between you and the artist.

OUR BRANDS

DESIGN THAT PERFORMS

Alongside Focal and Naim, we bring three specialist brands to India for design-led spaces, outdoor living and the connections behind every system.







TRANSPARENT

STOCKHOLM · SWEDEN

See-through speakers in tempered glass and aluminium, designed in Stockholm to be repaired and upgraded instead of replaced.







MAGNA

SÃO PAULO · BRAZIL

Architectural speakers for indoor and outdoor spaces, handmade in aluminium and natural stone, in finishes to suit any interior or garden.







MONSTER

USA

For nearly four decades, Monster has led in HDMI and speaker cables, power and headphones. Founder Noel Lee started Monster Cable in a San Francisco garage.



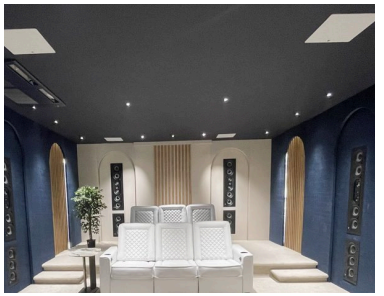
SOLUTIONS

DEDICATED HOME THEATRE

Every Audio Houzz cinema is proportioned to your room and your needs, balancing luxury and comfort with acoustic and visual privacy.

We combine reference speakers, immersive surround sound and projection, integrated and shaped to the space. Whether intimate or grand, each theatre is designed to give you the cinematic experience you want.





- Room acoustics and seating layout
- Dolby Atmos and immersive surround sound
- Projection, screens and calibration

SOLUTIONS

MEDIA ROOMS & MULTI-ROOM AV

We can turn any room into a media centre. Speakers disappear into walls and ceilings, the screen sits exactly where it should, and the room's design stays intact, so one space works as a living room by day and a cinema by night.

Throughout the home, speakers are custom-placed for every space, with individual room controls. Screens appear only when you need them, and every source, from movie and music servers to streaming, is hidden away yet always at hand.

Outside, weatherproof architectural speakers bring the same sound to gardens, pools, terraces and lawns, designed to blend into the landscape.



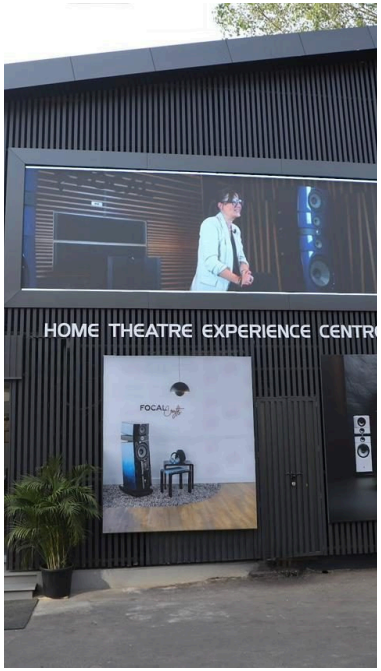




VISIT US

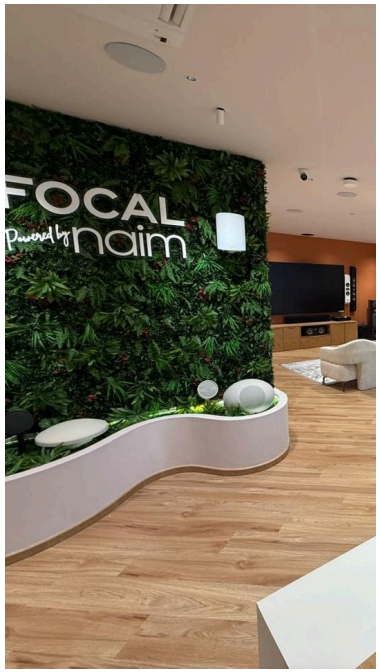
EXPERIENCE CENTRES

Hear the full range before you decide. Book a listening session and we'll set up the room and the system you want to hear.



AUDIO HOUZZ MUMBAI

Sun Mills Compound Road, opp. Bank of Baroda, Lower Parel West, Mumbai 400013



FOCAL POWERED BY NAIM – MUMBAI

Laxmi Woollen Mill Compound, 35 A, Shakti Mills Lane, Mahalaxmi, Mumbai 400018



FOCAL POWERED BY NAIM – NEW DELHI

GF-02, Pillar No. 47, Mehrauli-Gurgaon Road, Ghitorni, New Delhi 110030



FOCAL POWERED BY NAIM – BENGALURU

Prestige Delta, 74 Residency Road, Ashok Nagar, Bengaluru 560001



FOCAL EXPERIENCE CENTER – PUNE

Shop No. 9, Millennium Star, Dhole Patil Road, Sangamvadi, Pune 411001

HOW WE WORK

FROM FIRST SKETCH TO FINAL TUNING

01
UNDERSTAND
We study the room, the interiors and how you listen and watch.

02
DESIGN
Our team recommends the system and plans the acoustics, with drawings and 3D renders.

03
INSTALL
Our own installation team builds the approved design, down to the detail.

04
TUNE & SUPPORT
Acoustic tuning on site, then after-sales service from our team.

AUDIOHOUZZ

HEAD OFFICE & EXPERIENCE CENTRE

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