
Mumbai

WORLD OF LUXURY AV SYSTEM


Aamir Fruitwala
Director, AK International



AK International represents luxury and performance in the Home Entertainment industry, delivering the highest values in bespoke and integrated designs for those clients that demand a cut above the ordinary.

They're armed with some of the world's most respected and awarded audio/video brands, such as Focal (France), Naim (UK) and Monster (USA).

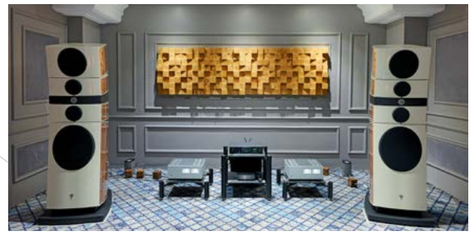
AK International has spawned from Fairdeal Electronics, the legendary consumer electronics store founded by Mr. A.Kadir Fruitwala over three decades ago in the heart of Mumbai. His unwavering knowledge of every customer's specific need has trickled into the philosophy of AK International too.

Going far beyond offering premium brands, AK International is predominantly about offering premium solutions to both, the end user and the enabler, be it an Interior Designer, Architect or a System Integrator.

Mr. Aamir Fruitwala, Director of AK Internaional focuses on creation and realization of great design projects. He has built a strong partnership with Manufacturers of the International luxury brands, providing their dealers and clientele the best in terms of price and quality.

"Providing end-to-end custom sound solutions, including hardware, ambiance and preferential pricing to residential and commercial developers, hospitality clients, architects and interior designers, across India is our motto."

Leading with a team of Experts that know their way around room acoustics, electrical systems and the all-important synergy between different AV components, Mr. Aamir Fruitwala is meticulous





Pune



Bengaluru

about his presentations, since the projects AK International undertakes spans the length and breadth of the country and even across commercial and residential spaces, every project is tackled professionally. With the help of blueprints and detailed AutoCAD renders, they can provide their clients a sneak peek into the final vision of the grand theatres that are eventually constructed.

Delivering the finest AV solutions for residential projects, villas, penthouses and corporate offices, Smart Homes has become an integral part of any upscale project.

A single touch of an intuitive touch panel reveals the screen and projector, room lighting fades, shades lower and the audio is activated. The delicate balance of technology with a hint of magic is what AK International strives to conjure in any space they are entrusted with. Thereby creating cinematic experience with the comfort that the client desires for.

Architects now consider Home Theatre as an essential part of design, especially with the proliferation of OTT (Netflix, Amazon Prime & Hotstar). The very thought of enjoying sound and vision that far surpasses even the best multiplexes in the city, right in your own home is exciting. With the right advice, selection, installation and calibration, it is very much possible! Like our habits, even our definitions of comfort and luxury have evolved. With the passage of time, home theatres have become a part and parcel of modern lifestyle.

With 4 HiFi experience centres in Worli , South Mumbai and brand stores called Focal Powered by Naim in Bengaluru and Pune, AK International is rapidly expanding its footprints to more cities across the country. Their vision is to highlight exquisite Home-Theatre designs that soothe all the senses, not just the audio/visual.

"Over the span of years we reached out to become one stop destination for all, especially for Audiophiles with Focal - Listen Beyond. ■